

James Ethan Feess

1219 Wildbriar Dr.
Liberty, MO 64068

Objective

To obtain a junior level copywriting position that utilizes my marketing, communication, and organizational skills in an international business role.

Education

Missouri State University, Springfield, Missouri 2003-2007

Bachelor of Science

Marketing - Emphasis in Advertising & Promotion

Minor in Art

Major GPA: 3.67 Overall GPA: 3.44

University of Leeds, Leeds, United Kingdom, Spring 2007

Skills Overview

Sales/Marketing Skills -

- Created an online vintage clothing eBay business.
- Designed creative web page layouts for eBay auctions using industry standard design software.
- Provided support via e-mail for customers.
- Wrote advertising copy for various clients across multiple industries.

Communication Skills -

- Effectively communicated with people from a wide range of nationalities while studying abroad in Leeds, England.
- Collaborated with many departments to design marketing and advertising materials.
- Worked on multiple group projects simultaneously while taking on leadership roles.
- Interacted with hundreds of guests in loud and chaotic conditions during employment at Worlds of Fun Amusement Park.
- Answered phone calls and scheduled appointments for lawyers at Imhof & Healy Law Firm.

Leadership Skills -

- Lead group projects for multiple marketing and advertising classes while attending Missouri State University.
- Trained numerous people on how to operate a roller coaster at Worlds of Fun.
- Trained new employees on how to safely operate lawn equipment when working for Liberty School District's Field and Grounds crew.

Contact Information

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Extracurricular Activities

Advertising Club, 2005 & 2007
Jazz & Blues Society, 2007
Real Ale Society, 2007

Volunteer Experience

Boys and Girls Club
Down Syndrome Group of the Ozarks
Consumer Credit Counseling Service

Honors

Dean's List, 2006-2007
Ray E. Love Scholarship, 2007

Work Experience

Self Employed - Freelance Copywriter
Sept. '08 - current

Overhead Door Company
Kansas City, MO: Jan. '08 - Sept. '08
Intern: Marketing/Copywriting

Gragg Advertising
Kansas City, MO: Jan. '08 - May '08
Intern: Copywriting

Imhof and Healy Law Firm
Springfield, MO: Oct. '06 - Dec. '06
Office Clerical Work

Liberty Public School District
Liberty, MO: May '05 - Aug. '05
Field & Grounds Crew

Computer Skills

MS: Office Dreamweaver
XP/Vista/OSX InDesign
Photoshop Illustrator

References available upon request